



First Timer's Guide to SC&RA Job of the Year Entry

Congratulations! If you are reading this, you are considering entering the SC&RA Job of the Year contest. This is a great opportunity for your firm to showcase its capabilities and ability to solve a challenging problem. This guide is intended for the first-time contestant and is designed to familiarize you with the process of competing for the Job of the Year Award.

The actual contest will be governed by the official rules published by the SC&RA. Projects are categorized by type of project (hauling or rigging) and size. The contest covers projects executed in the previous calendar year. For example, the 2021 Job of the Year considered projects that occurred in the 2020 calendar year, so start early!

Are you taking on a project that is challenging, unique, required new equipment or new uses of existing equipment? Review the judging criteria listed in the official rules and see how your project stacks up. Identifying a project early as a candidate for Job of the Year helps you ensure you are documenting the job with photos or video to help tell your story.

TIMELINE FOR JOB OF THE YEAR ENTRY

Project year January 1 to Dec 31. Execute and document projects that are a candidate for Job of the Year.

CONTEST YEAR (PROJECT YEAR +1.)

SC&RA accepts applications for Job of the Year beginning January 1 and closing sometime late February. SC&RA will publish deadlines via their social media accounts and direct email. This initial application is conducted online via the SC&RA website and requires a login to access the application page, so don't wait until the last day to find out your login does not work. Generally, the initial application consists of:

- Description of job performed (not to exceed 2 pages)
- Photographs illustrating job (minimum 300 dpi, not to exceed 5 photographs)
- Start and end dates of job
- \$200 Entry fee per entry

The SC&RA will screen your application to ensure it meets the contest criteria and category entered and you will receive an email that your entry has been accepted. The online application must be completed in its entirety to compete and be eligible.



Specialized Carriers & Rigging Association

OUR MEMBERS **LIFT & MOVE** THE WORLD

ONE MONTH PRIOR TO SC&RA ANNUAL CONFERENCE

After you have received confirmation that your application was accepted, your Job of the Year presentation will be due one month prior to the Annual Conference. This is a “hard” due date to ensure SC&RA staff have adequate time to organize and validate the presentations and formats.

Contestants may submit a PowerPoint presentation, video, or a combination of the two. Video may be played separate of the PowerPoint or embedded within your slide show. Contestants have 15 minutes to give their presentation to a panel of judges and the attendees at the Annual Conference. A good rule of thumb is one minute per slide depending on the content and complexity of the project.

Most likely your presentation will be too large to email to the SC&RA. Prior to the due date, request a link to upload your presentation. PowerPoint and video should be in the 16:9 format. Examples of previous Job of the Year presentations can be found at www.slideshare.net, YouTube, or Vimeo by searching for “SC&RA’s Job of the Year”. Plan your presentation to address the judging criteria in the official rules. Your presentation should tell the story of your project challenges and how they were overcome. Practice your presentation to ensure you can finish it in the 15 minutes allowed.

AT THE SC&RA ANNUAL CONFERENCE

Contestants are required to attend the Annual Conference to present their Job of the Year entry. Register for the Conference and make your reservations early.

Contestants Meeting- Presenters, or a representative, are required to attend a Job of the Year contestants meeting where the specifics of the venue will be discussed. At this meeting contestants introduce themselves and find out who you are competing against. The appearance order of the contestants will be drawn and a time to preview your presentation on stage will be announced. This meeting occurs early in the conference schedule so be sure your travel arrangements include this date. This is also a great time to meet others in the industry and expand your network. Be sure to bring an ample supply of your business cards to exchange with these newfound industry colleagues.

Presentation Day- Rigging and Hauling Jobs of the Year presentations will most likely be presented on different days. Take advantage of the designated time to run through your presentation on the stage to get a feel for the room.

Your Presentation- Depending on the venue, you will have a remote control to advance your slides. If you have a video, it will be played by the venue AV production staff. Most likely there will be a screen in front of the stage where you can see your presentation along with the main screen or screens that will be behind the stage. The podium will have a microphone; practice adjusting it to your height during your time on the stage. The remote to advance your slides will contain a laser pointer. If you are depending on a laser pointer for your presentation, bring one with you, preferably a bright green one



Specialized Carriers & Rigging Association

OUR MEMBERS **LIFT & MOVE** THE WORLD

that can be seen easily on a brightly lit screen. When you introduce yourself, the 15-minute countdown clock begins. This will be displayed somewhere in the room and will beep if you run out of time. You do not take questions from the audience. The judges may ask questions to clarify items or ask for additional information. The question period is not included in your 15-minute limit. Be prepared to answer questions about manhours, injuries, accidents, if not covered in your presentation. Anyone may present: engineers, project managers, executives, or a combination. If you decide on more than one presenter, be sure to rehearse a smooth transition so you don't waste any time. Attire for the presentation should be at least business professional. Sport jacket, blazer, suit, and tie are optional and are welcome as well. This is a well-attended conference session, and you can expect over 100 attendees to watch your presentation.

ANNOUNCEMENT OF WINNERS

Winners are announced at the Annual Conference Closing Night Dinner, the last night of the conference. Contestants are required to attend. Table reservations are required. Ask those new colleagues you met if they want to join you at a table for the awards dinner. This is a formal event, black tie optional, suit and tie encouraged. If you win, go to the stage for photographs and stay on the stage for a group photo. Winners take the trophy home after the dinner. The trophy is 8" x 8" x 16" tall and weighs 6 pounds.

MARKETING BENEFITS FOR ALL PARTICIPANTS

By just participating, entrants get their job featured in American Cranes & Transport Magazine and International Cranes & Specialized Transport Magazine. SC&RA distributes press releases listing winners and all entrants, and shares on social media channels. Winners receive a marketing toolkit consisting of a logo and template press release. Professional photos of the awards presentation will be available for use. In addition, the Association produces a video of all entrants and is played at either the Specialized Transportation Symposium or Crane & Rigging Workshop. Winners are invited to present their project at the next (project year +2) Specialized Transportation Symposium for Hauling Jobs of the Year, and Crane & Rigging Workshop for Rigging Jobs of the year.

QUESTIONS?

Feel free to reach out to the SC&RA staff if you have any questions. You can do this!